

Brighter
Thinkers
Bigger Voices

OS

Pitch It!

The Speaking & Listening Challenge

Invent it. Explain it. Persuade us.



A free classroom activity from Oracy Spark

Oracy Spark

PEOPLE
IDEAS
A BRIGHTER
TOMORROW

Teacher Guide

A quick, low-prep speaking and listening activity



Time:
20–30 minutes



Works well as:
individual, pairs or
small groups



Develops:
speaking clearly, listening
carefully, questioning,
persuasion, responding
to feedback



You will need:
the challenge cards,
pitch planner, and
scorecard pages
(or simply display on screen)



Minimal prep:
choose a challenge and go

Perfect for
a quick oracy
boost!



Teacher Instructions

What to display, what to print and how to run the activity

Ideas
today
A brighter
tomorrow

OS

1 Before the lesson



Display on screen

Pages 4–8 and 10



Print for the children

Page 9: one Pitch Planner per pupil, pair or group.

Page 11: one Judge Scorecard per judge or team (optional).

Pages 7–8: only if you want physical challenge cards.



Everything else can stay on screen.

2 Suggested lesson flow

1



Introduce & model — 5 mins

Show pages 4–6. Discuss what makes a strong pitch and a good listener.

2



Choose a challenge — 2 mins

Use pages 7–8. Children work alone, in pairs or in small groups.

3



Plan — 8–10 mins

Complete page 9. Encourage full reasons using the Spark Starters.

4



Pitch & question — 10–15 mins

Give a 60-second pitch, then answer audience questions. Use page 11 if scoring.

5



Reflect — 3–5 mins

Use the questions on page 10.

3 Adapt it

KS1

Use Sell Us This!

Aim for a 20–30 second pitch.

LKS2 / UKS2

Use a 60-second pitch and the extensions on page 10.



How to Play

1

Pick a
product
challenge.



2

Plan your
idea.



3

Prepare a
60-second
pitch.



4

Present to
the group.



5

Audience
asks
questions.



6

Judges choose
the strongest
pitch and
explain why.



Remember: good oracy means speaking clearly, listening carefully and responding thoughtfully.

What Makes a Great Pitch?



The problem

What needs
fixing?



The solution

What is
your idea?



Best feature

What makes
it special?



Who it is for

Who will use it?



Why choose it?

Why is it the
best idea?

Spark Starters for Speakers

Our idea is...

It helps
people by...

The best thing
about it is...

You should choose
our idea because...

Unlike other
products...

Great Listening Matters Too

Spark Starters for Listeners

I heard
you say...

Can you
explain...?

Why did you
decide...?

What would
happen if...?

One thing
I liked was...



Listen
Learn
Grow



Audience Listening Mission

- ☐ One strong idea
- ☐ One question
- ☐ One persuasive phrase
- ☐ One improvement



Good oracy
includes listening
as well as speaking.

Product Challenge Cards

Round 1

The Never-Lost Pencil Case



Design a pencil case that solves the problem of losing things.

The Homework Helper Backpack



Invent a backpack that makes homework easier.

The Perfect Rainy-Day Playground Game



Create something fun for wet playtimes.

A Lunchbox That Solves a Problem



Invent a lunchbox with a clever feature.

More Challenge Cards

Pick a card. Get creative. Pitch your idea!

A New Classroom Gadget



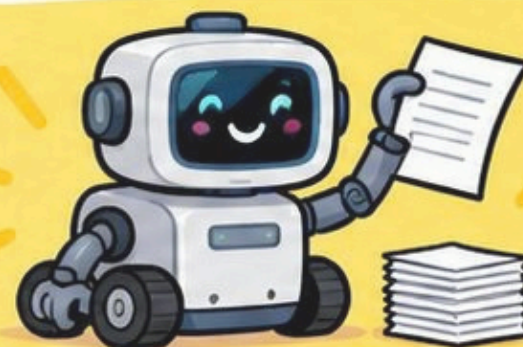
Invent a gadget that improves learning time.

The Ultimate Pet Accessory



Create something helpful or fun for pets.

A Machine That Saves Teachers Time



Invent a machine that helps teachers.

An Invention for a Greener School

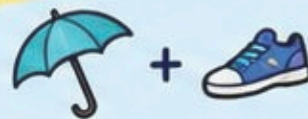


Create an idea that helps the environment.

Wild Card Challenge

Combine two random ideas into one invention.

For example...



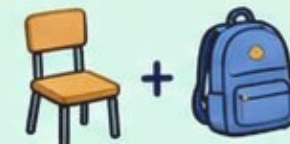
umbrella + trainer



pencil + torch



water bottle + alarm clock



chair + backpack

Pitch Planner

Plan your idea. Be ready to pitch!



Ideas
turn into
a brighter
tomorrow

1 Product name:

2 What problem does it solve?

3 Who is it for?

4 Three key features:

1.

2.

3.

5 Why should people choose it?

6 Memorable final line:

★ Top Tip

Speak clearly,
give reasons and
make your final
line memorable.

Plan
Think
Pitch!



Extend It & Reflect

Small
steps.
Bigger
speakers.

LKS2 / UKS2 Extension



Add a
budget



Name your
target customer



Create
a slogan

?

Answer a difficult
audience question



Adapt your pitch
after feedback

Reflection



What helped you
speak clearly?



What did a good
listener do?



Which question
made you think?



What would you
change next time?

Want more ready-to-use speaking and listening ideas?

Five fresh prompts every week for Years 1-6. Minimal prep. Maximum purposeful talk.

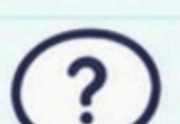
Try the free demo at oracyspark.com/demo

Oracy Spark

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Judge Scorecard

Listen carefully. Give a score. Choose a winner!

Category		Score (1 = Try harder 5 = Excellent)				
	Clear speaking	1	2	3	4	5
	Persuasive reasons	1	2	3	4	5
	Original idea	1	2	3	4	5
	Teamwork / listening	1	2	3	4	5
	Answers to questions	1	2	3	4	5



My winner is... because...

.....
.....

KS1 Version: Sell Us This!

4 easy steps

- 1 Choose a familiar object or silly invention.
- 2 Say what it is.
- 3 Say what it does.
- 4 Say why it is brilliant.



Try one of these!

The Never-Lost Pencil Case



The Homework Helper Backpack



A Lunchbox That Solves a Problem



Say it like this...

This is...

It can...

It's brilliant because...

You should choose it because...